Cash

6259478

**GENERAL** 

EOM/EOC

# ORDER

## Flight Dates 09/11/12-09/17/12

00:15:00 Order Sep

**Product** 

Estimate #

Contract / Revision

255504

**OBAMA FOR AMERICA** Alt Order #

Original Date / Revision

07/31/12 08/01/12

15% Agency Com

**Billing Contact** 

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Suite 100

Washington, DC 20007

Agency GMMB

**Buying Contact** 

Sales Office PHI

3050 K Street NW

Sales Region NAT

Agency Ref

Billing Calendar BROADCAST <u>Demographic</u> A35+

Rev Codes

**AGY** POL CAND

Product Codes PL-Presidential-Democrat

Priority

Billing Type

Order Type

Billing Cycle

P-3

Advertiser Ref

3050 K Street NW Suite 100

Washington, DC 20007

Primary Account Executive

Kristen Waskie

Totals

Account Executive Order% Start Date End Date 100% Kristen Waskie

Order Share 100% Market Value 64450

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Billing Plan Order Totals Net Amount Gross Amount** # Spots Rating Start Date End Date Net Amount Gross Amount # of Spots Month 0.00 08/27/12 09/17/12 23 \$54,782.50 \$64,450.00 \$64,450.00 23 \$54,782.50 September 2012 \$64,450.00 0.00 \$54,782.50 23

											Tota	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	09/11/12	2 09/17/12	M-F 11p News	CM	11-1135p	MTWTF	:30	2	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
			M-F 11p News									
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1	1/12	09/17/12	MTWTF	2	\$1,800.00	0.00					_	
E 2 WKMG	09/11/12	2 09/17/12	11-12p Price Is R	ight CM	11a-12p	MTWTF	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
			Price Is Right								İ	
Start	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1	1/12	09/17/12	MTWTF	2	\$650.00	0.00						<b>#</b> 4 400 00
E 3 WKMG	09/11/1	2 09/17/12	Local 6 News 12-	1230p CM	12-1230p	MTWTF	:30	2	\$550.00 P-3	0.00 NM	2	\$1,100.00
			Local 6 News 12-	1230p							l	
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						İ	
Week: 09/1		09/17/12	MTWTF	2	\$550.00	0.00						<b>#</b> 200.00
E 4 WKMG	09/11/1	2 09/17/12	Morn News at 5a	CM	5-530a	MTWTF	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
			Morn News at 5a									
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					i	





Flight Dates 09/11/12-09/17/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/01/12

Order Sep 00:15:00

Estimate # 1536 Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

	F., d	Inventory Codo	Break	Start/End Tin	ne Davs	Len Spot	ts Rate Pri	Rtg Type	Total Spots	s Amount
n Ch Start	- Williams	Inventory Code Morn News at 5a	CM	5-530a	MTWTF	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
4 WKMG 09/11/1	2 09/1//12	Morn News at 5a					, , , , , ,			
Start Date	End Date 09/17/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00					
Week: 09/11/12 5 WKMG 09/11/1		News at 7p	CM	7-7:30p	MTWTF	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.0
		News at 7p			Rating					
<u>Start Date</u> Week: 09/11/12	End Date 09/17/12	<u>Weekdays</u> MTWTF	Spots/Week 1	\$1,000.00	0.00			0.00.004	1	\$5,000.0
7 WKMG 09/17/1	2 09/17/12	Mon Prime 10p Hawaii Five-O	СМ	10-11p	1	:30	1 \$5,000.00 P-3	0.00 NM	<b>'</b>	φυ,000.0
<u>Start Date</u> Week; 09/17/12	End Date 09/23/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$5,000.00	Rating 0.00					
8 WKMG 09/17/		Mon 1 Hour Spec How I Met Yr Mot		8-9p	1	:30	1 \$4,000.00 P-3	0.00 NM	1	\$4,000.0
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays 1	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00					
10 WKMG 09/17/			CM	930-10p	1	:30	1 \$5,500.00 P-3	0.00 NM	1	\$5,500.0
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$5,500.00	Rating 0.00			:		
Week: 09/17/12 Spot Ch Date R		escription	<u>Star</u>	<u>t/End Time</u> -10p		<u>Neekdays</u> ਯ−−−−−	<u>Length Rate</u> - :30(\$5,500.00	Rtg Type 0.00 <i>NM</i>		
1 VKMG 09/17/1 See MG 10		non Phine 9.30p	330-	ТОР			,,,			
2 VKMG 09/17/1	2-09/23/12 N 1 09/17	lon 1 Hour Special roke Girls Finale re		)p	I	M	- :30 \$5,500.00	0.00 NM		
[Same time E 12 WKMG 09/15/				7-9a	1-	:30	4	0.00 NM	1	6050
	12 09/10/12	7-3a CDC TIIS W	OTTI GALSTO	,		,,,,,,	1 \$350.00 P-3	0.00 14141		<b>\$30</b> 0.
CTTT LITE		7-9a Sat Early S	how	Poto	_	.,,00	1 \$350.00 P-3	0,00 14141		\$350.
Start Date	End Date	7-9a Sat Early S Weekdays			Rating 0.00	.00	1 \$350.00 P-3	0.00 14141		<b>\$</b> \$50.
Start Date Week: 09/10/12 E 14 WKMG 09/16/	09/16/12	Weekdays1- Face The Nation	how Spots/Week 1 CM	Rate \$350.00 1030-11a	Rating	17	1 \$1,100.00 P-3			\$350.6 \$1,100.
Week: 09/10/12 E 14 WKMG 09/16/ Start Date	09/16/12 12 09/16/12 End Date	Weekdays1- Face The Nation Face The Nation Weekdays	how Spots/Week 1 CM	\$350.00 1030-11a Rate	Rating 0.00 1 Rating	17				ŕ
Week; 09/10/12 E 14 WKMG 09/16/ Start Date Week; 09/10/12	09/16/12 12 09/16/12 End Date 09/16/12	Weekdays1-  Face The Nation Face The Nation Weekdays1  Sun 11p News	how Spots/Week 1 CM	\$350.00 1030-11a	Rating 0.00	L :30		0.00 NM	1	·
Week: 09/10/12 E 14 WKMG 09/16/  Start Date Week: 09/10/12 E 15 WKMG 09/16/	09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12	Weekdays1  Face The Nation Face The Nation Weekdays1	now Spots/Week 1 CM Spots/Week	\$350.00 1030-11a 2 Rate \$1,100.00 11-1135p	Rating 0.00 1 Rating 0.00	i :30	1 \$1,100.00 P-3	0.00 NM	1	\$1,100
Week: 09/10/12  14 WKMG 09/16/  Start Date Week: 09/10/12	09/16/12 12 09/16/12 End Date 09/16/12	Weekdays1  Face The Nation Face The Nation Weekdays1  Sun 11p News Sun 11p News Weekdays1	Spots/Week  Spots/Week  Spots/Week  CM  Spots/Week  CM  Spots/Week	\$350.00 1030-11a ( Rate \$1,100.00 11-1135p ( Rate 1 \$1,800.00	Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00	L :30	1 \$1,100.00 P-3	0.00 NM 0.00 NM	1	\$1,100 \$1,800
Week: 09/10/12 E 14 WKMG 09/16/  Start Date Week: 09/10/12 E 15 WKMG 09/16/  Start Date Week: 09/10/12	09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12	Weekdays1  Face The Nation Face The Nation Weekdays1  Sun 11p News Sun 11p News Weekdays1	Spots/Week  Spots/Week  Spots/Week  CM  Spots/Week  Spots/Week	\$350.00 1030-11a Rate \$1,100.00 11-1135p	Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00	L :30	1 \$1,100.00 P-3	0.00 NM 0.00 NM	1	\$1,100
Week: 09/10/12  14 WKMG 09/16/  Start Date Week: 09/10/12  E 15 WKMG 09/16/  Start Date Week: 09/10/12  E 16 WKMG 09/16/  Start Date Start Date	09/16/12 12 09/16/12 End Date 09/16/12 /12 09/16/12 End Date 09/16/12 /12 09/16/12	Weekdays1  Face The Nation Face The Nation Weekdays1  Sun 11p News Sun 11p News Weekdays1  Sun 1135p-1235	Spots/Week  Spots/Week  Spots/Week  CM  Spots/Week  Spots/Week	\$350.00 1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-1235a	Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00	i :30 I :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3	0.00 NM 0.00 NM	1 1	\$1,100 \$1,800 \$500
Week: 09/10/12  14 WKMG 09/16/  Start Date Week: 09/10/12  E 15 WKMG 09/16/  Start Date Week: 09/10/12  E 16 WKMG 09/16  Start Date Week: 09/10/12  Week: 09/10/12	09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12	Weekdays1  Face The Nation Face The Nation Weekdays1  Sun 11p News Sun 11p News Weekdays1  Sun 1135p-1235 Without a Trace Weekdays1	Spots/Week  Spots/Week  Spots/Week  CM  Spots/Week  Spots/Week  a CM  Spots/Week	\$350.00 1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-1235a	Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00	i :30 I :30	1 \$1,100.00 P-3	0.00 NM 0.00 NM	1 1	\$1,100. \$1,800.
Week: 09/10/12 E 14 WKMG 09/16/  Start Date Week: 09/10/12 E 15 WKMG 09/16/  Start Date Week: 09/10/12 E 16 WKMG 09/16  Start Date Week: 09/10/12 E 18 WKMG 09/16  Start Date Week: 09/10/12	09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12	Weekdays1-  Face The Nation Face The Nation Weekdays1  Sun 11p News Sun 11p News Weekdays1  Sun 1135p-1235 Without a Trace Weekdays1  CBS Evening Nation CBS Eve News Weekdays	Spots/Week  Spots/Week  Spots/Week  CM  Spots/Week  Spots/Week  a CM  Spots/Week	\$350.00 1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-1235a Rate \$500.00 630-7p	Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00  Rating	i :30 I :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3	0.00 NM 0.00 NM	1 1	\$1,100 \$1,800 \$500
Week: 09/10/12  E 14 WKMG 09/16/  Start Date Week: 09/10/12  E 15 WKMG 09/16/  Start Date Week: 09/10/12  E 16 WKMG 09/16  Start Date Week: 09/10/12  E 18 WKMG 09/16  Start Date Week: 09/10/12  E 18 WKMG 09/16	09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 /12 09/16/12 End Date 09/16/12 /12 09/16/12 /12 09/16/12 /12 09/16/12	Weekdays1  Face The Nation Face The Nation Weekdays1  Sun 11p News Sun 11p News Weekdays1  Sun 1135p-1235 Without a Trace Weekdays1  CBS Evening Nation CBS Eve News Weekdays1  CBS Sunday Materials	Spots/Week  Spots/Week  Spots/Week  CM  Spots/Week  a CM  Spots/Week  ews CM  Spots/Week  Spots/Week  CM  Spots/Week	\$350.00 1030-11a Rate \$1,100.00 11-1135p Rate \$1,800.00 1135p-1235a Rate \$500.00 630-7p	Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00	L :30 L :30 L :30	1 \$1,100.00 P-3 1 \$1,800.00 P-3	0.00 NM 0.00 NM	1 1	\$1,100 \$1,800 \$500 \$600
Week: 09/10/12 E 14 WKMG 09/16/  Start Date Week: 09/10/12 E 15 WKMG 09/16/  Start Date Week: 09/10/12 E 16 WKMG 09/16  Start Date Week: 09/10/12 E 18 WKMG 09/16  Start Date Week: 09/10/12 E 18 WKMG 09/16  Start Date Week: 09/10/12 E 19 WKMG 09/16	09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 /12 09/16/12 /12 09/16/12 /12 09/16/12 End Date 09/16/12 /12 09/16/12 /12 09/16/12	Weekdays1  Face The Nation Face The Nation Weekdays1  Sun 11p News Weekdays1  Sun 135p-1235 Without a Trace Weekdays1  CBS Evening Nation CBS Eve News Weekdays1  CBS Evening Nation CBS Eve News Weekdays1	Spots/Week  Spots/Week  CM  Spots/Week  CM  Spots/Week  a CM  Spots/Week  ews CM  Spots/Week  corning CM  corning CM  corning CM	\$350.00 1030-11a  Rate \$1,100.00 11-1135p  Rate \$1,800.00 1135p-1235a  Rate \$500.00 630-7p  Rate \$600.00 9-1030a	Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00	L :30 L :30 L :30	1 \$1,100.00 P-3  1 \$1,800.00 P-3  1 \$500.00 P-3	0.00 NM 0.00 NM	1 1	\$1,100 \$1,800 \$500
Week: 09/10/12 E 14 WKMG 09/16/  Start Date Week: 09/10/12 E 15 WKMG 09/16/  Start Date Week: 09/10/12 E 16 WKMG 09/16  Start Date Week: 09/10/12 E 18 WKMG 09/16  Start Date Week: 09/10/12	09/16/12 12 09/16/12 End Date 09/16/12 12 09/16/12 End Date 09/16/12 /12 09/16/12 /12 09/16/12 /12 09/16/12 End Date 09/16/12 /12 09/16/12 /12 09/16/12	Weekdays1  Face The Nation Face The Nation Weekdays1  Sun 11p News Weekdays1  Sun 135p-1235 Without a Trace Weekdays1  CBS Evening Nation CBS Eve News Weekdays1  CBS Evening Nation CBS Eve News Weekdays1	Spots/Week  Spots/Week  CM  Spots/Week  CM  Spots/Week  a CM  Spots/Week  ews CM  Spots/Week  cming CM  Spots/Week	\$350.00 1030-11a  Rate \$1,100.00 11-1135p  Rate \$1,800.00 1135p-1235a  Rate \$500.00 630-7p  Rate \$600.00 9-1030a	Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00  Rating 0.00	L :30 L :30 L :30	1 \$1,100.00 P-3  1 \$1,800.00 P-3  1 \$500.00 P-3	0.00 NM 0.00 NM	1 1	\$1,100 \$1,800 \$500 \$600

## WKMG



255504

Flight Dates 09/11/12-09/17/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/01/12

Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

										Dia Tuna C	Tota	
Ln C	h S	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type S	pois	Amount
- According to the second	11 (c) 50 (c) (c)	A London Control		Thu Prime 9p	2.2.1.5.5							
				Thu 9-10p BIG B		~ .	<b>6</b> #			ı		
	Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	k: 09/10/		09/16/12	1	1	\$7,000.00	0.00	.00	4 AE 000 00 D 3	0.00 NM	1	\$5,000.00
E 24 W	KMG 09	9/11/12	2 09/11/12	Tue Prime 10p	CM	10-11p	-1	:30	1 \$5,000.00 P-3	O,OO INM	•	\$3,000.00
				Tue 10p-11p								
	Start D	)ate	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Weel	k: 09/10/	12	09/16/12	-1	1	\$5,000.00	0.00				1	ቀ7 ለሰስ ለለ
E 25 W	KMG 09	9/11/1	2 09/11/12	Tue Prime 8p	CM	8-9p	-1	:30	1 \$7,000.00 P-3	0.00 NM	ı	\$7,000.00
				NCIS								
	Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Wee	k: 09/10/	/12	09/16/12	-1	1	\$7,000.00	0.00	····				** *** ***
E 27 W	KMG 09	9/11/1:	2 09/11/12	Tue Prime 9p	CM	9-10p	-1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
				NCIS:LA						1		
	Start E	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Wee	k: 09/10/	/12	09/16/12	-1	1	\$6,000.00	0.00					
E 28 W	KMG 09	9/12/1	2 09/12/12	Wed Prime 10p	CM	10-11p	1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
				CSI						l		
	Start [	Date	End Date	Weekdays	Spots/Week		Rating			Į.		
Wee	k: 09/10/	/12	09/16/12	1	1	\$6,000.00	0.00		· · · · · · · · · · · · · · · · · · ·			
E 29 W	KMG 0	9/12/1	2 09/12/12	Wed Prime 9p	СМ	9-10p	1	:30	1 \$6,000.00 P-3	MM 00.0	1	\$6,000.00
				Criminal Minds								
	Start [	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Wee	k: 09/10		09/16/12	1	1	\$6,000.00	0.00	wa .				
										Totals	23 \$	64,450.00

Cash

P-2

6259421

**GENERAL** 

EOM/EOC

255503

08/29/12

# ORDER

Flight Dates 09/04/12-09/10/12

00:15:00 Order Sep

**Product** 

Estimate #

**OBAMA FOR AMERICA** 

Original Date / Revision

Contract / Revision

15% Agency Com

07/31/12

**Billing Contact** 

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW Suite 100

Washington, DC 20007

Agency GMMB **Buying Contact** 

Sales Office PHI

Sales Region NAT

Agency Ref

A35+ **Demographic** 

Billing Calendar BROADCAST

**Rev Codes** 

Alt Order #

Billing Type

Order Type

Billing Cycle

AGY POL CAND

Product Codes PL-Presidential-Democrat

**Priority** 

Advertiser Ref

3050 K Street NW Suite 100

Washington, DC 20007

Primary Account Executive

Kristen Waskie

End Date Start Date Order% Account Executive

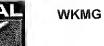
100% Kristen Waskie

Order Share 100% Market Value 79225

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Billing Plan Order Totals** Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$79,225.00 \$67,341.25 09/10/12 20. 0.00 08/27/12 \$79,225.00 \$67,341.25 20 September 2012 0.00 \$79,225.00 \$67,341.25 20 Totals

											Tota	Is
Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp					Amount
	09/04/12	2 09/10/12	M-F 11p News	CM	11-1135p	MTWTF	:30	2	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
L   Wilding	00.0		M-F 11p News									
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/0		09/10/12	MTWTF	2	\$1,200.00	0.00					_	+700.00
E 2 WKMG			11-12p Price Is R	ight CM	11a-12p	-TWT~	:30	2	\$350.00 P-3	0.00 NM	2	\$700.00
L 2 VIIIIO	00/01/11		Price Is Right									
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/0		09/10/12	-TWT	2	\$350.00	0.00					_	0.400.00
E 3 WKMG		2 09/10/12	Local 6 News 12-	1230p CM	12-1230p	-TWT	:30	2	\$200.00 P-3	0.00 <b>NM</b>	2	\$400.00
L 0 1111110	00.0 ., ,		Local 6 News 12									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0		09/10/12	-TWT	2	\$200.00	0.00						*****
		2 09/10/12	Morn News at 5a	CM	5-530a	MTWTF	:30	1	\$275.00 P-2	0.00 NM	1	\$275.00
L 7 WIND	00.0111		Morn News at 5a	l .								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					ı	





Flight Dates 09/04/12-09/10/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/29/12

00:15:00 Order Sep

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Ln Ch Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spot	s Rate Pri	Rtg Type S	Total:	s Amount
E 4 WKMG 09/04/1		Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF	:30	1 \$275.00 P-2	0.00 NM	1	\$275.00
<u>Start Date</u> Week: 09/04/12	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$275.00	Rating 0.00					
E 5 WKMG 09/04/1	2 09/10/12	News at 7p News at 7p	CM	7-7:30p	MTWTF	:30	1 \$800.00 P-2	0.00 NM	1	\$800.00
<u>Start Date</u> Week: 09/04/12	End Date 09/10/12	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00					<b>#</b> 0 000 00
E 7 WKMG 09/10/1	2 09/10/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
<u>Start Date</u> Week: 09/10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$6,000.00	Rating 0.00			G OO NIM	1	\$8,000.00
E 9 WKMG 09/10/1	12 09/10/12	Mon Prime 9p 2 Broke Girls	СМ	9-930p	1	:30	1 \$8,000.00 P-2	0.00 NM	'	\$6,000.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$8,000.00	Rating 0.00		4 #450 00 D 2	0.00 NM	1	\$450.00
E11 WKMG 09/08/	12 09/08/12	Sat 6p News Sat Local 6 News		6-630p	1-	:30	1 \$450.00 P-2	0,00 14141	'	ψ+00.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays 1-	Spots/Week 1	\$450.00	Rating 0.00	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
E 19 WKMG 09/09/		CBS Sunday Mo	rning	9-1030a	S	:30	1 \$1,200.00F-2	0.00 14101	'	ψ1,200,00
<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	Weekdays S	Spots/Week 1	\$1,200.00	Rating 0.00 1	:30	1 \$8,000.00 P-2	0.00 NM	1	\$8,000.00
E 23 WKMG 09/06/		Thu 9-10p BIG B		9-10p	Rating	,30	1 40,000.001 2	0.00 11111		*
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays 1	Spots/Week 1 CM		0.00 -1	:30	1 \$8,000.00 P-2	0.00 NM	1	\$8,000.00
E 25 WKMG 09/04/		NCIS	Spots/Week	•	Rating	.00	, 40,000.001	-		
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays -1 Tue Prime 9p	Spois/Week	· · · · <del>- · · · · · · · · · · · · · · ·</del>	0.00	- :30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
E 27 WKMG 09/04/	End Date	NCIS:LA Weekda <u>ys</u>	Spots/Week		Rating					
Start Date Week: 09/03/12 E 28 WKMG 09/05/	09/09/12	-1		\$7,000.00 10-11p	0.00	- :30	1 \$6,000.00P-2	0.00 <b>NM</b>	1	\$6,000.0
		CSI Weekdays	Spots/Week	·	Rating					
<u>Start Date</u> Week: 09/03/12 Spot <u>Ch</u> <u>Date F</u>	09/09/12	1 Description	-	\$6,000.00 rt/End Time	0.00	<u>Weekdays</u>		Rtg Type		
1 VKMG 09/03/ See MG 2	12-09/09/12	Wed Prime 10p	10-	11p		W	- :30 <del>(\$6,000.00</del>	) 0.00 NM		
(This is the 2 VKMG 09/05/	e DNC Conve 12-09/05/12	ention - if OK pleas Wed Prime 8p	se rebook] 8-9	р		w	- :30 \$6,000.0	0 0.00 NM		
(f) MG for 28 E 29 WKMG 09/05			СМ	9-10p	1	- :30	1 \$7,000.00 P-2	2 0.00 <b>NM</b>	1	\$7,000.0
Start Date	End Date 09/09/12	Criminal Minds Weekdays1	Spots/Weel	<u>k Rate</u> 1 \$7,000.00						
Week: 09/03/12 N 30 WKMG 09/05			СМ	9-10p	W	- :30	1 \$7,000.00 P-	2 0.00 NM	1	\$7,000.0





Flight Dates 09/04/12-09/10/12

**Hiatus Dates** 

Original Date / Revision 07/31/12/ 08/29/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

			0 1	Dunale	Ctart/End ]	Time Days	len :	Spots	Rate Pri	Rtg Type S	Total Spots	s Amount
Ln Ch	Start	End	Inventory Code	втеак	Start/End	Time Days		opoto .				and the second second second second second
	Tractical Materials Apollo		Wed Prime 9p									
•			Criminal Minds									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	03/12	09/09/12	W	1	\$7,000.00	0.00				0.00 NB4	4	\$7,000.00
N 31 WKMG	09/05/1	2 09/05/12	Wed Prime 9p	CM	9-10p	~-W	:30	1	\$7,000.00 P-2	0.00 NM	•	Ψ1,000.00
1421 441410	00,00,		Criminal Minds							1		
Cto	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09		09/09/12	W	1	\$7,000.00	0.00						
			Thu Prime 8p	CM	8-830p	T	:30	1	\$9,000.00 P-2	0.00 NM	1	\$9,000.00
N 32 WKMG	09/06/1	2 09/06/12	Big Bang Theory		0 0007							
					Rate	Rating				1		
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week								
Week: 09	/03/12	09/09/12	T	1	\$9,000.00	0.00		WHEN SHOW		T ( )	20 6	70 225 00
10111111111111111111111111111111111111			-							Totals	20 Þ	79,225.00

Contract / Revision

#### WKMG

255392

# ORDER

## Flight Dates 08/14/12-09/03/12

 Order Sep
 00:15:00

 Product
 Estimate #
 1523

 OBAMA FOR AMERICA
 Alt Order #
 06257069

Original Date / Revision Agency Com 15% Billing Type Cash

O7/30/12 08/28/12 Sim o 4 44

Order Type GENERAL

07/30/12 08/28/12 Billing Contact

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Billing Contact

Billing Cycle EOM/EOC

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

New till 02/05/09

Suite 100

Washington, DC 20007

Agency GMMB

Demographic A35+

Rev Codes AGY POL CAND

Buying Contact
Sales Office PHI Product Codes PL-Presidential-Democrat
Sales Region NAT Priority P-3

3050 K Street NW
Suite 100
Sales Region NAT
Agency Ref
Agency Ref
Advertiser Ref

Washington, DC 20007

Primary Account Executive

Kristen Waskie

Account Executive Order% Start Date End Date

Kristen Waskie 100%

Order Share 100% Market Value 187400

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Totals

**Billing Plan Order Totals** Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$117,550.00 96 \$99,917.50 08/26/12 0.00 07/30/12 \$117,550.00 August 2012 96 \$99,917.50 \$69,850.00 \$59,372.50 09/03/12 57 0.00 08/27/12 \$59,372.50 \$69,850.00 57 September 2012 \$187,400.00 0.00 \$159,290.00 153 Totals

									TOTAL	10
Ln Ch Start Er	nd Inventory Code	Break	Start/End Tir	ne Days	Len Spot			Rtg Type		Amount
E 1 WKMG 08/14/12 09/	Let's Make a Deal		10-11a	MTWTF	:30	2 \$	600.00 P-3	0.00 NM	6	\$3,600.00
Week: 08/14/12 08/2 Week: 08/21/12 08/2 Week: 08/28/12 09/0 Spot Ch Date Range	Date         Weekdays         S           20/12         MTWTF           27/12         MTWTF           03/12         MTWTF           Description         03/12 10-11a Let's Make A D		Rate \$600.00 \$600.00 \$600.00 <u>/End Time</u> 1a		<u>Veekdays</u> ITWThF	<u>Lengtl</u> :30		Rta Type 0.00 <i>NM</i>		
(₦) MG for 1.6 09/03	- airs still in time period]		1a 109-210a	MTWTF	:30	3 3	\$600.00 \$250.00 P-3	0.00 NM 0.00 NM	9	\$2,250.00
	Late Late Show									





Flight Dates 08/14/12-09/03/12

Hiatus Dates

Original Date / Revision 07/30/12/ 08/28/12

Order Sep 00:15:00

Estimate # 1523 Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Advertiser	POLIPI	esiDibaia	ack Oballia III	oddol OD	Allin I Or	, iiii Ei (i o , i						
				6 1	Ot - dillord	Time Davis	Len Spots	_	Data Pri	Rtg Type	Tota Spots	als Amount
Ln Ch	Start	Manager Control   Landson Politica	Inventory Code	AND DESCRIPTION OF THE PERSON	Start/End	Constitution of the Consti	al transmission of the contract of the contrac	3 3	\$250.00 P-3	0.00 NM	9	\$2,250.00
E 2 WKMG	08/14/12	2 09/03/12	M-F Late Late Sho Late Late Show	w CM	109-210a	MTWTF-~	:30	3	\$250.00 P-5	0.00 14141	3	Ψ2,200.00
Ctort	t Data	End Date		Spots/We <u>ek</u>	Rate	Rating				1		
<u>Start</u> Week: 08/1	t Date	08/20/12	MTWTF	3	\$250.00	0.00						
Week: 08/2		08/27/12	MTWTF-~	3	\$250.00	0.00				1		
Week: 08/2		09/03/12	MTWTF	3	\$250.00	0.00					_	
E 3 WKMG	08/14/12	2 09/03/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF	:30	3	\$1,800.00 P-3	0.00 NM	9	\$16,200.00
Stor	t Date	End Date	·	Spots/We <u>ek</u>	Rate	Rating						
Week: 08/1		08/20/12	MTWTF		\$1,800.00	0.00						
Week: 08/2		08/27/12	MTWTF		\$1,800.00	0.00						
Week: 08/2		09/03/12	MTWTF	3	\$1,800.00	0.00						* 4 * * * * * * * * * * * * * * * * * *
E 4 WKMG	08/14/1	2 09/03/12	11-12p Price Is Rig Price Is Right	ght CM	11a-12p	MTWTF	:30	2	\$800.00 P-3	0.00 NM	6	\$4,800.00
Star	t Date	End Date	=	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/1		08/20/12	MTWTF	2	\$800,00	0.00						
Week: 08/2		08/27/12	MTWTF	2	\$800.00	0.00				-		
Week: 08/2		09/03/12	MTWTF	2		0.00		_	\$800.00 P-3	0.00 NM	4	\$3,200.00
E 5 WKMG	08/14/1	2 09/03/12	1230-2p CBS Soa Soaps	ps CM	12:30-2p	MTWTF	:30	2	\$800.00P-3	U.UU INIVI	4	φ3,200.00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/	14/12	08/20/12	MTWTF-~	2	•							
Week: 08/2		08/27/12		0	•							
Week: 08/2		09/03/12	MTWTF	2			.00	_	\$400.00 P-3	0.00 NM	6	\$2,400.00
E 6 WKMG	08/14/1	2 09/03/12	M-F 1235-105a Extra	CM	1237-109	a MTWTF	:30	2	\$400.00 F-3	U.OO INW	Ů	Ψ2,400.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week								
Week: 08/	14/12	08/20/12	MTWTF	2	•							
Week: 08/2		08/27/12	MTWTF	2								
Week: 08/2		09/03/12	MTWTF			MTWTF	:30	3	\$700.00 P-3	0.00 NM	8	\$5,600.00
E 7 WKMG	08/14/1	2 09/03/12	Local 6 News 12- Local 6 News 12-	1230p	12-1230p		.00	Ū	Ψ100.001	0,00 ,		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		•						
Week: 08/		08/20/12	MTWTF	3	-							
Week: 08/		08/27/12 09/03/12	MTWTF~- MTWTF	2	-							
Week: 08/: E 8 WKMG				CM	2-3p	MTWTF	:30	1	\$600.00 P-3	0.00 NM	3	\$1,800.00
E 8 VVKIVIG	06/14/		The Talk		•							
	<u>ırt Date</u>	End Date	Weekdays	Spots/Week								
Week: 08/		08/20/12	MTWTF MTWTF		\$600.00   \$600.00							
Week: 08/ Week: 08/		08/27/12 09/03/12	MTWTF		1 \$600.00							
E 9 WKMG				CM	4-430p	MTWTF	:30	2	\$450.00 P-3	0.00 NM	6	\$2,700.00
			Extra Weekdays	Spots/Weel	k Rate	Rating						
	art Date	End Date 08/20/12	MTWTF		2 \$450.00						2	
Week: 08/ Week: 08/		08/27/12	MTWTF		2 \$450.00	="						
Week: 08/		09/03/12	MTWTF		2 \$450.00	0.00						
E 10 WKMG		1000	Morn News at 5a Morn News at 5a		5-530a	MTWTF-~	:30	2	\$300.00 P-3	3 0.00 NM	6	\$1,800.00
C+-	art Date	End Date		Spots/Wee	<u>k</u> Rate	e <u>Rating</u>						
Week: 08		08/20/12	MTWTF		2 \$300.00							
Week: 08		08/27/12	MTWTF		2 \$300.00						1	
Week: 08		09/03/12	MTWTF		2 \$300.0	0.00					H	

## WKMG



255392

Flight Dates 08/14/12-09/03/12

Hiatus Dates

Original Date / Revision 07/30/12/ 08/28/12

Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1523

<u>Advertiser</u>	Pol/Pr	es/D/Bara	ack Obama	Product OBA	INIA FOR	AMERICA	Louina	<u> //</u>	1020			
	044	F4	Inventory Codo	Prook	Start/End 1	Time Days	Len Spo	nts	Rate Pri	Rtg Type S	Tota Spots	ls Amount
Ln Ch	Start		Inventory Code	Hayanian day	A COLUMN TO THE PROPERTY OF THE PARTY OF THE	- www.millerichterse.gt	:30	2	\$300.00 P-3	0.00 NM	6	\$1,800.00
E 10 WKMG	08/14/12	09/03/12	Morn News at 5a Morn News at 5a		5-530a	MTWTF	.30	2	φουσ.σσ1 -σ	0.00 11	•	<b>V</b> 1,000
					E E20+	MTWTF	:30	1	\$800.00 P-3	0.00 NM	3	\$2,400.00
E 11 WKMG	08/14/12	2 09/03/12	News at 5p	CM	5-530p	1411411	.50	•	φοσσ.σσ. σ	3.33		•-•
Ct-	t Data	End Data	News at 5p Weekdays	Spots/Week	Rate	Rating						
<u>5ta</u>  Week:08	rt Date	End Date 08/20/12	MTWTF	<u> </u>	\$800.00	0.00						
Week: 08/		08/27/12	MTWTF	1	\$800.00	0.00						
Week: 08/		09/03/12	MTWTF	1	\$800.00	0.00						
E 12 WKMG	08/14/1	2 09/03/12	Morn News at 53		530 <del>-</del> 6a	MTWTF	:30	2	\$400.00 P-3	0.00 NM	6	\$2,400.00
			Morn News at 53							l		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/20/12	MTWTF MTWTF	2 2	\$400.00 \$400.00	0.00 0.00						
Week: 08/ Week: 08/		08/27/12 09/03/12	MTWTF	2	\$400.00	0.00						
E 13 WKMG			530-6p The Insid	ler CM	530p-6p	MTWTF	:30	3	\$650.00 P-3	0.00 NM	9	\$5,850.00
E 10 WIGHT		2 00/00/12	Insider	_								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/20/12	MTWTF	3	\$650.00	0.00				1		
Week: 08		08/27/12	MTWTF	3	\$650.00	0.00						
Week: 08		09/03/12	MTWTF	3	\$650.00	0.00	:30	2	\$1,000.00 P-3	0.00 NM	9	\$9,000.00
E 14 WKMG	08/14/1	2 09/03/12	News at 6p News at 6p	CM	6-630p	MTWTF	.30	J	\$1,000.001 -3	0.00 1412	Ū	ψοισσαίσο
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08	/14/12	08/20/12	MTWTF		\$1,000.00	0.00						
Week: 08		08/27/12	MTWTF MTWTF		\$1,000.00 \$1,000.00	0.00 0.00						
Week: 08 E 15 WKMG	440	09/03/12	***************************************		6-7a	MTWTF	:30		\$500.00 P-3	0.00 NM	3	\$1,500.00
E 10 VVIVIG	00/14/1	2 09/03/12	Morn News at 6		0 70							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/20/12	MTWTF	1	\$500.00	0.00						
Week: 08	3/21/12	08/27/12	MTWTF	1	\$500.00	0.00						
Week: 08		09/03/12	MTWTF	1	\$500.00	0.00	:30	1	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
E 16 WKMG	3 08/21/1	2 09/03/12	CBS Evening No CBS Eve News	ews CM	630-7p	MTWTF	.30		\$1,000.001-0	0.00 14101	_	<b>\$</b> 0,000.00
St	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08		08/27/12	MTWTF	1	\$1,800.00	0.00						
Week: 08		09/03/12	MTWTF		\$1,800.00	0.00 MTWTF	:30	1	\$1,200.00 P-3	0.00 NM	3	\$3,600.00
E 17 WKMC	3 08/14/ <sup>-</sup>	12 09/03/12	News at 7p News at 7p	CM	7-7:30p		.00		Ψ1,200.001			
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08		08/20/12	MTWTF		\$1,200.00	0.00 0.00						
Week: 08		08/27/12 09/03/12	MTWTF MTWTF		\$1,200.00 \$1,200.00							
Week: 08	_	12 09/03/12			730-8p	MTWT'F	;30	2	\$1,200.00 P-3	0.00 NM	6	\$7,200.00
E 18 AAIVIAIC	3 00/14/	12 09/03/12	Inside Edition		•							
	tart Date	End Date	Weekdays	Spots/Week								
Week: 08		08/20/12	MTWTF MTWTF		\$1,200.00 \$1,200.00							
Week: 08 Week: 08		08/27/12 09/03/12	MTWTF		\$1,200.00 \$1,200.00							
		12 08/31/12	Fri Prime 8p	СМ	8-9p	1	:30	1	\$3,000.00 P-3	3 0.00 NM	3	\$9,000.00
			Fri 8-9p	On at - 804 - 1	. Dat-	Dating						
<u>St</u> Week: 0	<u>tart Date</u> 8/13/12	End Date 08/19/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$3,000.00							





Flight Dates 08/14/12-09/03/12

**Hiatus Dates** 

Original Date / Revision 07/30/12/ 08/28/12

00:15:00 Order Sep

<u>Advertiser</u>	Pol/Pr	es/D/Bara	ack Obama <u>F</u>	Product OB/	AMA FOR A	MERICA	Estima	ate #	1523			
											Tota	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 19 WKMG	08/17/12		Fri Prime 8p	CM	8- <b>9</b> p	1-	:30	1 3	\$3,000.00 P-3	0.00 NM	3	\$9,000.00
			Fri 8-9p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating 0.00						
Week: 08/1 Spot <u>Ch</u>	13/12 Date Rai	08/19/12	<u>1</u> escription		\$3,000.00 /End_Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
		2-08/19/12 Fi		8 <b>-</b> 9p			F		:30 <del>(\$3,000.00)</del>	0.00 NM		
See	e MG 19.	4										
			concert - if ok ple				F		:30 \$3,000.00	0.00 NM		
	08/17/12 For 19.1		ri 1 Hour Special/8	р 8-9р			<b></b>		.ου ψο,ουσ.ου	0,00 1444	İ	
Week: 08/		08/26/12	1	1	\$3,000.00	0.00						
	Date Ra		escription		/End Time		<u>Weekdays</u>			Rtg Type		
2 VKMG	08/20/12	2-08/26/12 F	ri Prime 8p	8-9p			F		:30(\$3,000.00)	0.00 NM		
	e MG 19.		to NEL Brossess	- Football								
			to NFL Preseason Ion Prime 10p	10-1 10-1	1p		M		:30 \$3,000.00	0.00 NM		
	for 19.2		ton i nine top		. [						1	
Week: 08/		09/02/12	1	1	\$3,000.00	0.00						
E 20 WKMG	08/18/1	2 09/01/12	Sat 1135p-1205a	a CM	1135p-1205a	ı	1- :30	1	\$500.00 P-3	0.00 NM	3	\$1,500.00
			Inside Edition W									
	art Date	End Date	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$500.00	Rating 0,00						
Week: 08/ Week: 08/		08/19/12 08/26/12	<u>1</u> -	1		0.00						
Week: 08/		09/02/12	1-	1	\$500.00	0.00						
E21 WKMG	08/18/1	2 09/01/12	5-7a Sat News Sat 5-7a News	СМ	5-7a		1- :30	1	\$150.00 P-3	0.00 NM	3	\$450.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/		08/19/12	1- 1-	1	¥	0.00 0.00						
Week: 08/ Week: 08/		08/26/12 09/02/12	1	1		0.00						
	Date Ra		Description		rt/End Time		Weekdays	-		Rtg Type		
			i-7a Sat News	5-7	3		Sa	l	:30 <del>(\$150.00</del>	<del>)</del> 0.00 NW	1	
Se	ee MG 21	. <i>4</i> ot airing due	to NCAA Football	pushing child	ren's programr	ning to air ea	arly]					
			-7a Sat News	5-7		•	Sa	ı <i></i> -	:30 \$150.0	0.00 NM	1	
	G for 21.3											
E 22 WKMG	08/18/1	12 09/01/12	Sat 6p News	СМ	6-630p		-1- :30	1	\$550.00 P-3	0.00 NN	1 3	\$1,650.00
			Sat Local 6 New	•		D ('						
	art Date	End Date	<u>Weekdays</u> 1-	Spots/Week		Rating 0.00						
Week: 08 Week: 08		08/19/12 08/26/12	1-	1	1	0.00						
Week: 08		09/02/12	1-		\$550.00	0.00						<b>#0.000.00</b>
E 23 WKMG	3 08/19/ <sup>-</sup>	12 09/02/12	Sun Prime 10-1 The Mentalist	1p CM	10-11p		1 :30	1	\$4,000.00 P-3	3 0.00 NN	1 2	\$8,000.00
Sta	art Date	End Date	Weekdays	Spots/Weel		Rating						
Week: 08		08/19/12	1		1 \$4,000.00 \$0.00	0.00 0.00						
Week: 08 Week: 08		08/26/12 09/02/12	1		1 \$4,000.00	0.00					4	
E 24 WKMC			Face The Nation	n CM	1030-1130a		1 :30	1	\$1,100.00 P-3	3 0.00 NN	л 3	\$3,300.00
			Face The Natio			5.0						
	art Date	End Date	<u>Weekdays</u> 1	Spots/Weel	<u>k Rate</u> 1 \$1,100.00	Rating 0.00						
Week: 08 Week: 08		08/19/12 08/26/12	<u>1</u>		1 \$1,100.00	0.00						





Flight Dates 08/14/12-09/03/12

Hiatus Dates

Original Date / Revision 07/30/12/ 08/28/12

Good Wife

Order Sep 00:15:00

Advertiser	Pol/Pi	res/D/Bar	ack Obama	Product OB	AMA FOR A	MERICA	Estimate #	<u>‡</u> 1523			
										Tota	als
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spots	Rate Pri	MARKET THE RESERVE TO	all I manifestive construction (20)	Amount
E 24 WKMG	08/19/1	2 09/02/12	Face The Nation	СМ	1030-1130a	1	:30 1	\$1,100.00 P-3	0.00 NM	3	\$3,300.00
Sto	rt Date	End Date	Face The Nation Weekdays	Spots/Week	Rate	Rating					
<u>اعد .</u> /Week: 08	<u>rt Date</u> /27/12	09/02/12	1		\$1,100.00	0.00					
		2 09/02/12	Sun 11p News Sun 11p News	CM	11-1135p	1.	:30 1	\$1,800.00 P-3	0.00 NM	3	\$5,400.00
Sta	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 08/		08/19/12	1		\$1,800.00	0.00 0.00					
Week: 08/ Week: 08/		08/26/12 09/02/12	1 1	1	\$1,800.00 \$1,800.00	0.00					
E 26 WKMG					1135p-1235a		:30 1	\$500.00 P-3	0.00 NM	3	\$1,500.00
L 20 VIIIIO	00,1071	2 00/02/12	Without a Trace	-	•						
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 08/		08/19/12	1 1	1	\$500.00	0.00 0.00					
Week: 08/ Week: 08/		08/26/12 09/02/12	1	1	\$500.00 \$500.00	0.00					
E 27 WKMG			6-830a Sun New 6-830a Sun New		6a-830a	1	:30 1	\$200.00 P-3	0.00 NM	3	\$600.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08		08/19/12	1	1	•	0.00					
Week: 08		08/26/12	1	1	•	0.00					
Week: 08		09/02/12	1			0.00	:30 1	\$650.00 P-3	0.00 NM	3	\$1, <del>9</del> 50.00
E 28 WKMG	08/19/1	12 09/02/12	CBS Evening Ne CBS Eve News	ws CM	630-7p		30 1	φουσ.σσ1 σ	0.00 1411	Ĭ	ψ1,000.00
	art Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating				1	
Week: 08		08/19/12	1		l \$650.00 rt/ <u>End Time</u>	0.00	Weekdays Le	ength Rate	Rtg Type	İ	
	h <u>Date Ra</u>		<u>Description</u> CBS Evening News		)-7p	•	Su	:30 <del>(\$650.00</del>			
	ee MG 28		DO Evening Ivew	,							
-	versold]							00 0050 00	0 00 NIN		
4 VKMC	3 09/03/1	2-09/03/12 N	Norn News at 6a	6-7	а		M	:30 \$650.00	0.00 NM	1	
~	G for 28.					0.00				i	
Week: 08		08/26/12	1 Description		1 \$650.00 irt/End <u>Time</u>	0.00	Weekdays <u>L</u>	ength Rate	Rtg Type		
	h Date R		CBS Evening New		)-7p		Su	:30 (\$650.00			
	ee MG 28		20 <u>2</u> 70,g		•						
			Sun 630p News	630	0-7p		Su	:30 \$650.0	0.00 NN	A	
⊕ M	G for 28.	2 08/26									
Week: 08	8/27/12	09/02/12	1		1 \$650.00	0.00	10111	anath Bata	Rtg Type	, I	
<u>Spot</u> <u>C</u>	h Date R	ange <u>[</u>	<u>Description</u>		art/End Time		<u>Weekdays</u> L	<u>ength Rate.</u> 30 <del>(\$650.00:</del>			
			CBS Evening New	8 63	0-7p		54	.00 (4000.00	, 6,55		
<del>-</del>	ee MG 28		Sun 630p News	63	0-7p		Su	:30 \$650.0	0.00 NN	A	
	G 09/02/ IG for 28.		Juli Goop News	00	-						
			CBS Sunday Mo	orning CM	9-1030a		1 :30	1 \$1,300.00 P-3	0.00 N	Л 3	\$3,900.00
			CBS Sunday Me	orning		5.0					
_	tart Date	End Date	Weekdays	Spots/Wee		Rating					
Week: 0		08/19/12	1 1		1 \$1,300.00 1 \$1,300.00	0.00 0.00					
Week: 08 Week: 08		08/26/12 09/02/12	1		1 \$1,300.00	0.00					
		12 09/02/12		р СМ	9-10p		s :30	1 \$4,000.00 P-	3 0.00 N	vi 3	\$12,000.00
E OO MALCIAN			Good Wife	•	•						





Flight Dates 08/14/12-09/03/12

Hiatus Dates

Original Date / Revision 07/30/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

	rt End	Inventory Code	Break	Start/End Ti	me Days	Len Spot		And the Control of th	THE RESERVE OF THE PARTY OF THE	Amount
30 WKMG 08/1	9/12 09/02/12	Sun Prime 9-10p	CM	9-10p	S	:30	1 \$4,000.00 P-3	0.00 NM	3	\$12,000.0
		Good Wife		B. 4-	D-tine					
Start Da			Spots/Week	Rate	Rating 0.00					
Week: 08/13/12		S S		\$4,000.00 \$4,000.00	0.00			1		
Week: 08/20/12		S		\$4,000.00	0.00					
Week: 08/27/12 31 WKMG 08/				10-11p	1	:30	1 \$5,000.00 P-3	0.00 NM	3	\$15,000.
31 VVKIVIG UO/	0/12 00/30/12	Person of Interest								
Start Da	te End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 08/13/1:		1		\$5,000.00	0.00					
Week: 08/20/13		1		\$5,000.00	0.00 0.00					
Week: 08/27/1		1		\$5,000.00 /End Time		Veekdays	Length Rate	Rtg Type		
pot Ch Date	<u>: Range                                    </u>	Description	<u>5tart</u> 10-1			Th				
3 VKMG 08/2 See MO		nu rnne 10p	10 1	. 6			-	1		
		hu 1 Hour Special/	10p 10-1	1n	_	Th	:30 \$5,000.00	0.00 NM		
4 VKING 08/3		flu i floui opeciaii	10p 10 1	'P'				1		
(m) MG 101 1This is	the Republican	Convention - need	to notify]							
-		Tue Prime 8p	CM	8-9p	-1	:30	1 \$7,000.00 P-3	0.00 NM	3	\$21,000
32 WKIVIG U8/	14/12 00/20/12	NCIS	OIV.	o op						
Ctart D	ite End Date	Weekdays	Spots/Week	Rate	Rating			1		
Start Da Week: 08/13/1		-1		\$7,000.00	0.00			ı		
Week: 08/20/1		-1		\$7,000.00	0.00					
Week: 08/27/1		-1	1	\$7,000.00	0.00				_	040.000
33 WKMG 08	14/12 08/28/12	Tue Prime 9p NCIS:LA	СМ	9-10p	-1	:30	1 \$6,000.00 P-3	0.00 NM	3	\$18,000
Start D	ate End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			2		
Week: 08/13/1	2 08/19/12	-1	1	\$6,000.00	0.00					
Week: 08/20/1		-1	1	\$6,000.00	0.00 0.00					
Week: 08/27/1		-1		\$6,000.00	MTWTF	· :30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800
134 WKMG 08	20/12 08/24/12	M-F11pNews M-F11pNews	CM	11-1135p	IAI L TAN I E. —	. ,50	τ ψησοσ.σσ. σ			
	ate End Date	Weekdavs	Spots/Week	<u>Rate</u>	Rating					
Start D		MTWTF	1	\$1,800.00	0.00					***
Start D Week: 08/20/			•	ψ.1000.00	0.00			***************************************	_	
Week: 08/20/	/20/12 08/24/1:	11-12p Price Is F		11a-12p	MTWTF	- :30	1 \$800.00 P-3	0.00 <b>N</b> M	1	\$80
Week: 08/20/	/20/12 08/24/1	2 11-12p Price Is F Price Is Right	Right CM	11a-12p	MTWTF	- :30	1 \$800.00 P-3	0.00 <b>NM</b>	1	\$80
Week: 08/20/		Price Is Right <u>Weekdays</u>	Right CM Spots/Week	11a-12p <u>Rate</u>	MTWTF	- :30	1 \$800.00 P-3	0.00 NM	1	\$80
Week: 08/20/ 135 WKMG 08	ate End Date	Price Is Right	Right CM	11a-12p <u>Rate</u> \$800.00	MTWTF <u>Rating</u> 0.00					·
Week: 08/20/ N 35 WKMG 08 Start D	ate End Date 2 08/26/12	Price Is Right Weekdays MTWTF 2 Sun 630p News	Right CM Spots/Week 1 CM	11a-12p <u>Rate</u>	MTWTF		1 \$800.00 P-3 1 \$650.00 P-3		1	\$80 \$65
Week: 08/20/ N 35 WKMG 08 Start D Week: 08/20/ N 36 WKMG 08	ate End Date 2 08/26/12 /26/12 08/26/1	Price Is Right Weekdays MTWTF Sun 630p News Sun 630p News	Right CM Spots/Week 1 CM	11a-12p <u>Rate</u> \$800.00 630-7p	MTWTF <u>Rating</u> 0.00					·
Week: 08/20/ N 35 WKMG 08 Start D Week: 08/20/ N 36 WKMG 08 Start D	ate End Date 12 08/26/12 1/26/12 08/26/1	Price Is Right Weekdays MTWTF Sun 630p News Sun 630p News	Right CM Spots/Week 1 CM	11a-12p  Rate \$800.00 630-7p  Rate	MTWTF <u>Rating</u> 0.00		1 \$650.00 P-3	0.00 NM		\$65
Week: 08/20/ N 35 WKMG 08 Start D Week: 08/20/ N 36 WKMG 08 Start D Week: 08/20/	ate End Date 12 08/26/12 /26/12 08/26/1 ate End Date 12 08/26/12	Price Is Right Weekdays MTWTF  Sun 630p News Sun 630p News WeekdaysS  Morn News at 56	Spots/Week CM CM Spots/Week	11a-12p  Rate \$800.00 630-7p  Rate	MTWTF Rating 0.00S Rating	s :30		0.00 NM		\$65
Week: 08/20/ N 35 WKMG 08 Start D Week: 08/20/ N 36 WKMG 08 Start D	ate End Date 12 08/26/12 /26/12 08/26/1 ate End Date 12 08/26/12	Price Is Right Weekdays MTWTF Sun 630p News Sun 630p News WeekdaysS	Spots/Week CM CM Spots/Week 1 CM CM CM CM CM CM CM	Rate \$800.00 630-7p Rate \$650.00 5-530a	MTWTF  Rating 0.00  Rating 0.00  MTWTF	s :30	1 \$650.00 P-3	0.00 NM	1	·
Week: 08/20/ N 35 WKMG 08 Start D Week: 08/20/ N 36 WKMG 08 Start D Week: 08/20/	ate End Date 12 08/26/12 1/26/12 08/26/12 12 08/26/12 1/20/12 08/24/1	Price Is Right Weekdays MTWTF Sun 630p News Sun 630p News WeekdaysS Morn News at 50 Weekdays	Spots/Week  Spots/Week  CM  Spots/Week  CM  Spots/Week  CM  Spots/Week	Rate \$800.00 630-7p Rate \$650.00 5-530a	Rating 0.00S Rating 0.00 MTWTF Rating	s :30	1 \$650.00 P-3	0.00 NM	1	\$65
Week: 08/20/ N 35 WKMG 08 Start D Week: 08/20/ N 36 WKMG 08 Start D Week: 08/20/ N 37 WKMG 08 Start D Week: 08/20/	ate End Date 12 08/26/12  /26/12 08/26/12  ate End Date 12 08/26/12  //20/12 08/24/1  ate End Date 12 08/26/12	Price Is Right  Weekdays  MTWTF  Sun 630p News Sun 630p News  Weekdays S  Morn News at 50  Weekdays  Morn News at 50  Weekdays  MTWTF	Spots/Week  Spots/Week  CM  Spots/Week  CM  Spots/Week  CM  Spots/Week	Rate \$800.00 630-7p Rate \$650.00 5-530a Rate \$300.00	MTWTF  Rating 0.00   Rating 0.00  MTWTF  Rating 0.00	s :30 - :30	1 \$650.00 P-3	0.00 NM 0.00 NM	1	\$65 \$30
Week: 08/20/ 135 WKMG 08  Start D Week: 08/20/ 136 WKMG 08  Start C Week: 08/20/ 137 WKMG 08  Start C Week: 08/20/ 137 WKMG 08	ate End Date 12 08/26/12  /26/12 08/26/12  ate End Date 12 08/26/12  //20/12 08/24/1  ate End Date 12 08/26/12	Price Is Right  Weekdays  MTWTF  Sun 630p News Sun 630p News  Weekdays S  Morn News at 50  Weekdays  Morn News at 50  Weekdays  MTWTF	Spots/Week  Spots/Week  Spots/Week  CM  Spots/Week  a CM a Spots/Week	Rate \$800.00 630-7p Rate \$650.00 5-530a Rate \$300.00 12-1230p	Rating 0.00  Rating 0.00  Rating 0.00  MTWTF  Rating 0.00  MTWTF	s :30 - :30	1 \$650.00 P-3	0.00 NM 0.00 NM	1	\$65 \$30
Week: 08/20/ 135 WKMG 08  Start D Week: 08/20/ 136 WKMG 08  Start C Week: 08/20/ 137 WKMG 08	ate End Date 12 08/26/12 1/26/12 08/26/12 12 08/26/12 1/20/12 08/24/1 12 08/26/12 1/20/12 08/26/12 1/20/12 08/24/1	Price Is Right  Weekdays  MTWTF  Sun 630p News  Weekdays S  Morn News at 55  Morn News at 55  Weekdays  MTWTF  Local 6 News 12	Spots/Week  Spots/Week  Spots/Week  CM  Spots/Week  Spots/Week	Rate \$800.00 630-7p Rate \$650.00 5-530a Rate \$300.00 12-1230p	MTWTF  Rating 0.00   Rating 0.00  MTWTF  Rating 0.00	s :30 - :30	1 \$650.00 P-3	0.00 NM 0.00 NM	1	\$65